

The mission of the PNA is two-fold:

- To develop and promote the agronomic and economic advantages of potassium nitrate in appropriate crop production systems throughout the world.
- To support and represent potassium nitrate producers in relevant industry bodies, and in relevant official government bodies around the world with respect to regulations on potassium nitrate, related to safety (transport, storage), security (misuse, terrorism) and human health.

Vision

The vision of the PNA is to become the leading source of information about the agronomic use and benefits of potassium nitrate and the leading representative of potassium nitrate producers in relevant industry and government bodies related to safety, security and health.